

# SHAPING THE WAY FORWARD FOR PERNOD RICARD

A LEADING COMPANY IN WINE AND SPIRITS NEEDED SOLUTIONS  
TO MERGE TWO WORK CULTURES INTO ONE

Before the companies came together under one roof, each had their own operating behaviours, day-to-day processes and employees located in two different locations.

The challenge presented to ClearSpace was to align both locations in a single yet seamless way through tailoring the management of:



## ASSETS

included the management of desktop IT, filing, wet stock and POS (point of sale items).



## STORAGE

included the management of re-purposing office items to use at the new location.



## DOCUMENTATION

included the management of document hosting, clearance and storage.

Where possible, this included the identification and management of downsizing office assets to adhere to a new consolidated work environment.



## Pernod Ricard

Pernod Ricard UK, Chivas Brothers and Pernod Ricard Global Travel Retail are affiliates that have merged together to transform and accelerate as worldwide producers of wine and spirits.

With a shared aspiration on mutualism, prioritisation and simplification, this group came together at a monumental time to prepare for the future.

**As they say, they are the créateurs de convivialité! (creators of friendliness)**



# When two workspace cultures became one

## OVERVIEW OF SOLUTION

Merging companies under one roof required a holistic approach that would drive integration and kickstart the 'new' needs of the central office. This included an exit strategy for each existing location, clearance and/or relocation of office items and implementation of the new workspace configuration.

The onset of lockdown caused the ClearSpace team to adapt – and quickly. We had to adjust our project management, planning and delivery to accommodate a more remote execution strategy by using only virtual communication channels. This included speaking to each employee (via Zoom) to understand what was/was not required.

To add complication and meet the challenge of employees working from home, we supported the distribution of desktop equipment and furniture to keep the workforce productive and efficient while working remotely.



# THINKING BEYOND THE DESK



## OVERVIEW OF SOLUTION

Alongside clearing office clutter, were efforts in delivering a new storage locker system. Instead of desk organisers, employees would have personal storage lockers in the new office layout. Our team were responsible for building and executing a locker allocation strategy that would result in a seamless system for employees to come back too.

We were able to significantly reduce office clutter and create operational efficiency within a single consolidated business culture. This gave Pernod-Ricard the flexibility and integration they were looking for.

## AS A RESULT

Our proposed solutions were deployed and implemented quickly, keeping business disruption to a minimum. ClearSpace's agile approach enabled a rapid response to the pandemic requirements which caused the project objectives to be met – on time. As a result, Pernod-Ricard achieved:

**“I've really enjoyed working with ClearSpace. I have found their entire team to be professional and excellent communicators. All elements of our project were delivered in a timely and organised manner.”**

**Charmaine Van Schalkwyk**  
Head of Facilities & Office Management



**608**

Employees  
relocated



**81,600**

Litres of paper  
removed from site  
and recycled



**69**

Tonnes of material  
cleared from two locations